



GUIDING PRINCIPLES FOR OIL SANDS DEVELOPMENT

Canada's oil sands industry will provide a secure source of energy, reduce its impact on the environment and provide economic benefits to society while developing this globally significant resource. We will achieve this through continuous improvement, by developing new technology and by committing to these guiding principles:

PEOPLE

- We will provide a safe environment for our employees, contractors, and the communities where we operate.
- We will provide employment and business opportunities for regional communities, including Aboriginal peoples.
- We will respectfully engage directly-affected stakeholders through all stages of our operations.

AIR

- We will design and operate our facilities to be better than provincial air quality objectives.
- We will continue to reduce greenhouse gas emissions per barrel equivalent of production by improving our energy efficiency and by developing new technologies.

WATER

- We will continue to reduce the amount of fresh water required per barrel equivalent of production by improving water recycle rates, using low quality (e.g. saline) water sources where feasible, and by developing new technologies.
- We will safeguard the quality of regional surface and groundwater resources.

LAND

- We will mitigate our impact on the land while maintaining regional ecosystems and biodiversity.
- We will progressively reclaim all lands affected by our operations, returning them to self-sustaining landscapes.

