

GUIDING PRINCIPLES AND OPERATING PRACTICES OIL SANDS DEVELOPMENT

OVERVIEW: Canada's oil sands industry provides a secure source of energy, is committed to improving environmental performance and provides economic benefits to society while developing this globally significant resource. We achieve this through continuous improvement, by developing new technologies and by committing to these guiding principles:



PEOPLE

- We provide a safe environment for our employees, contractors, and the communities where we operate.
- We provide employment and business opportunities for regional communities, including Indigenous peoples.
- We respectfully engage directly-affected stakeholders through all stages of our operations.



AIR

- We design and operate our facilities to meet or exceed provincial air quality objectives.
- We strive to reduce greenhouse gas emissions per barrel equivalent of production by improving our energy efficiency and by developing new technologies.



WATER

- We continue to work to reduce the amount of fresh water required per barrel of production by improving water recycle rates, using low quality (e.g., saline) water sources where feasible, and by developing new technologies.
- We safeguard the quality of regional surface and groundwater resources during operations.



LAND

- We seek to minimize our impact on the land and maintain regional ecosystems and biodiversity.
- We reclaim lands affected by our operations, returning them to self-sustaining landscapes.