
ADVISOR, MULTIMEDIA DESIGN

About CAPP

The Canadian Association of Petroleum Producers (CAPP) is a non-partisan, research-based industry association that advocates on behalf of our member companies, large and small, that explore for, develop, and produce oil and natural gas throughout Canada.

Our associate members provide a wide range of services that support the upstream industry. CAPP's members produce nearly three quarters of Canada's annual oil and natural gas production and provide more than 400,000 direct and indirect jobs in nearly all regions of Canada. In 2022 across Canada, our industry contributed \$111 billion to the Gross Domestic Product (GDP) in addition to paying \$45 billion in taxes and royalty payments. CAPP is a solution-oriented partner and works with all levels of government to ensure a thriving Canadian oil and natural gas industry.

We strive to meet the need for safe, reliable, affordable, and responsibly produced energy, for Canada and the world. We are proud to amplify industry efforts to reduce GHG emissions from oil and gas production and support Indigenous participation and prosperity.

Position Summary

The Advisor, Multimedia Design is a key member of CAPP's Content and Creative team, working with senior members of the team to create compelling digital content that effectively showcase Canada's Natural Gas industry. We are seeking a candidate who is enthusiastic about the oil and gas industry, and has a demonstrated ability to craft compelling and engaging content.

- Actively support the management and curation of content for CAPP websites and social media channels.
- Brings the CAPP brand to life through the design and production of in-person visuals for speaking events, conferences, internal meetings, and various other platforms.
- Work closely with the Senior Advisor, Content and Creative to create compelling digital content (graphics, videos, etc.) for CAPP's social media platforms and website.
- Provide support in executing events and conferences by assisting in the development of relevant content and collateral materials.
- Provide graphic design for all content and collateral materials.
- Working with the Senior Advisor, Content & Creative, execute on the digital content strategy, including paid media and organic content.

Qualifications and Experience

2100, 350 – 7 Avenue S.W.
Calgary, Alberta
Canada T2P 3N9
Tel 403-267-1100
Fax 403-261-4622

1820, 275 Slater Street
Ottawa, Ontario
Canada K1P 5H9
Tel 613-288-2126
Fax 613- 236-4280

403, 235 Water Street
St. John's, Newfoundland and Labrador
Canada A1C 1B6
Tel 709-724-4200
Fax 709-724-4225

202,110 Government Street
Victoria, British Columbia
Canada V8W 1Y2
Tel 778-265-3819
Fax 403-261-4222

- Post-secondary education; preferably a diploma or degree in digital marketing, communications, or a related field.
- A minimum of three years' relevant work experience, with a focus on digital content creation.
- Video production and editing experience.
- Strong understanding of the oil and gas industry or a demonstrated ability to quickly acquire industry knowledge considered an asset.
- Proven ability to develop digital content and integrate across multiple platforms.
- Proficient in Adobe Premiere, photoshop, illustrator, indesign and similar design platforms.
- Knowledge of content management systems; experience with WordPress will be considered an asset.
- Ability to think technically and is inclined to be creative with keen research skills.
- Some travel may be necessary. Your work hours may vary from time to time in order to meet the objectives of your position.
- Must be eligible to work in Canada legally.

Personal Skills and Qualities

- A self-starter who takes initiative with minimal supervision and has excellent interpersonal and collaboration skills.
- Strong attention to detail and accuracy.
- Strong analytical and strategic technical skills, with the ability to make data-driven decisions.
- Excellent verbal and written communication skills.
- Demonstrated ability to work independently and as part of a team.
- Ability to multitask and manage multiple priorities in a fast-paced environment.
- Strong problem-solving and analytical skills.
- Excellent organizational skills.
- Personable, confident, and passionate about digital.

To Apply

Forward your cover letter and resume in confidence to jobs@capp.ca referencing "Advisor, Multimedia Design" in the subject line. Applications will be accepted until the position is filled. We thank all those who apply; however, only candidates selected for an interview will be contacted.